

# How do I win up to \$10,000?



Participate for your chance to win in the Techron Advantage Card Sweepstakes and earn Bonus Awards in Q3 and Q4 of 2024.

For promotional services including table kits, prizes, information, and support contact Synchrony at <u>TAcardsupport@syf.com</u>.

## WILDCARD SWEEPSTAKES!\*\*

Stations that submit at least 6 qualifying applications in Q3 from 07/07/2024 to 09/30/2024 and in Q4 from 10/01/2024 to 12/31/2024 enter a drawing for a chance to win a Sweepstakes prize of **\$4,000** per quarter! Even better, if the station submits a total of at least 12 applications in Q3 and Q4 combined, the station enters a drawing for a chance to win a

Sweepstakes prize of **\$10,000**.

#### **BONUS AWARDS!\***

A station earns **\$2** for each qualifying application submitted.

A station also qualifies for **quarterly and annual cash awards** by submitting multiple new applications.

### What can you do?

The Basics:

- 1. Ensure that your facility/station has current 2024 credit card on-station POP posted.
- 2. Display application brochures inside the application holders on your store countertop.
- 3. Offer every customer an application brochure to scan the QR code and apply.
- 4. Remind the customer to fill in your facility number on the digital application.

#### Drive results:

- 1. Schedule a station table event once per month.
- 2. Hire a third-party credit card solicitor to promote applications to customers for a full day.
- 3. Conduct credit card solicitation at community events and gatherings, such as fairs and festivals.

\*\*For Wildcard Sweepstakes: No purchase necessary. A purchase will not increase your chances of winning. Open to U.S. Chevron or Texaco retailers and marketers in districts 1, 2, 4, 8 & 9 only. Void where prohibited. Sweepstakes begins 07/07/24 and ends 12/31/24. For how to enter, including how to enter by mail, entry periods, prize descriptions and odds disclosure, see the Official Rules at <u>https://eprizecontent.s3.amazonaws.com/synchrony/258753/rules.htm</u>. Sponsor: Synchrony Bank, 170 Election Road, Draper, UT 84020. \*Rewards distributed to winning retailers and marketers via EFT. Synchrony Bank has the right to determine whether an application is valid and complete in its sole discretion. <u>Win Limit:</u> Each retailer or marketer may win one (1) Entry Period Quarter prize per Quarter, and one (1) Remaining-Calendar-Year Entry Period Grand Prize. The Techron Advantage Cards are issued by Synchrony Bank and are not an obligation of Chevron U.S.A. Inc. The Techron Advantage Visa @ Card is issued by Synchrony Bank pursuant to a license from Visa U.S.A. Inc. VISA is a registered trademark of Visa International Service Association and used under license. © 2024 Chevron. All rights reserved. Chevron, Texaco, their respective logos, Techron and the Techron Advantage logo are registered trademarks of Chevron Intellectual Property LLC.

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